



COLDIRETTI



Monday, 13 June • 10.00 a.m. - 10.45 a.m.

BOOTH COLDIRETTI/FILIERA ITALIA Level 3 – Italy Pavillion, No. 2717

DO FARMERS MARKETS CHANGE URBAN LIFE?

The playful and surprising tent revival of farmers in city centers triggers more changes to the urban landscape than meets the eye. The purposeful reinvention of direct marketing sets in motion a wide array of policy possibilities and structural reforms. Whereas in the past food and agriculture policies were thought to be conceived at national levels, the future of food may bear fruit at the municipal level.

- **Kristie Daniel**, HealthBridge Foundation working in the Global South
- **J. Robin Moon**, City University Graduate Center Public Health expert
- **Carmelo Troccoli**, Director of Campagna Amica Foundation
- **Marcel Van Ooyen**, GrowNYC (USA) - NYC Greenmarkets
- **Willa Sheikh**, Farmers Market Coalition (USA) – TBD

Moderator: **Richard McCarthy**, World Farmers Market Coalition

Activities with limited number of participants • Send e-mail to sff2022@coldiretti.it for reservation

