







# Sunday, June 12 • 11.30 a.m. - 1.00 p.m.

### BOOTH COLDIRETTI/FILIERA ITALIA Level 3 – Italy Pavillion, No. 2717

## "The Authentic Italian Food System"

#### FIRST SESSION

- Vincenzo Gesmundo, Secretary General of Coldiretti
- Mariangela Zappìa\*, Ambassador of Italy to the United States
- Carlo Ferro, President of ITA ICE Agency
- Stefano Bonaccini\*, President of Region of Emilia Romagna
- Carmelo Troccoli, Director of Campagna Amica Foundation
- •Roberto Weber, President of Centro Studi Divulga Foundation

Opening remarks and moderator: Luigi Scordamaglia, Chief Executive Officer of Filiera Italia

\* TBC

### SECOND SESSION

- Richard McCarty (WFMC)
- Riccardo Deserti, Global President of OriGIn
- Beth Bechdol, Deputy General, Food and Agriculture Organization FAO
- Kate McKenzie, City of New York Food Policy Director
- **Jen Trodden,** Deputy Commissioner of Agriculture, NY State Department of Agriculture and Markets
- TBD, United States Department of Agriculture- Foreign Agricultural Services (USA)

Moderator: Carmelo Troccoli, Director of Campagna Amica Foundation

AFTER THE OPENING, A TASTING OF ITALIAN AGRI-FOOD DELICACIES WILL BE OFFERED

Activities with limited number of participants • Send e-mail to sff2022@coldiretti.it for reservation







